

Press release, March 2026

swissQprint Nyala: Europe's best-selling large format printer for 11 years

The Nyala flatbed printer continues its success story: for the eleventh consecutive year, it has been the best-selling printer in its class in Europe. Around the world, well over 1,000 units of this model are in use.

Nyala has once again held its own in 2025, competing against all surveyed brands and models in the category 'UV flatbed/roll to roll/hybrid printers >60" (152.4 cm) wide in the EUR 130,000 - 500,000 price segment'. The figures come from Geneva-based market research institute Infosource, which tracks annual sales of large-format printers in Europe.

"Eleven years in a row! We are both thrilled and grateful for this ongoing success", says Carmen Eicher, Chief Sales and Marketing Officer at swissQprint. "This special recognition we owe above all to our loyal customers, who have put their trust in our technology for years."

100 % Swiss Made - 100 % dependable

Like all swissQprint large format printers, the Nyala is developed and manufactured entirely in Switzerland - from the mechanical components to the electronics and software, everything is produced at swissQprint headquarters.

swissQprint customers value this integrated and centralised approach for the decisive benefits it brings: precise, reproducible print results, process reliability, minimal risk of downtime and a rapid return on capital expenditure. The manufacturer backs up the security of their investments with a 36-month factory warranty.

Lorenz Ismer, CEO and owner of German POS marketing, print production and logistics provider Filialflüsterer, says about his Nyala's reliability: "With another, earlier system, we learned exactly how every service technician preferred their coffee. These days, we can barely recall their names - so seldom is swissQprint service on the premises."

The fifth generation - more performance, more opportunities

swissQprint has been steadily developing this successful model since its launch in 2012. Nyala in its fifth generation features a 3.2x2-metre flatbed and, for the first

time, ten freely configurable colour channels. At maximum productivity it can turn out 253 m²/h.

The system covers a wide range of applications, from signage and display production to industrial applications and special effects. Carla Johannis of Simpson Print in Canada, which operates three Nyala systems, says: "Our print is about quality and versatility, and swissQprint has exceeded in this time and time again."

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Caption

swissQprint_Nyala_No1_for_11_years.jpg



In its 5th generation. 11 times the European market leader. Over 1000 in operation worldwide. The Nyala flatbed printer from swissQprint.

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