Press release, March 2025

swissQprint expands with new sales manager for Central Territory

swissQprint America, supplier of high-end large format printers, has announced the appointment of David Sinner as the new Sales Manager for the Central Territory.

Bringing a wealth of experience and a client-first philosophy to the role, David Sinner has joined the company, headquartered in Elgin IL, in early February 2025. He will be responsible for swissQprint sales in Illinois, Indiana, Kentucky, Iowa, Missouri, Kansas and Nebraska.

"I am pleased to be part of the swissQprint team and to bring my experience and passion for technology to clients in this territory. I plan to hit the ground running, equipped with the exciting new Generation 5 platform," David Sinner said.

David Sinner has extensive knowledge in wide-format printing and a deep understanding of the technology and key applications. Also, he has a passion for matching printers with the right technology solutions. His natural curiosity and genuine interest in customers' needs align perfectly with swissQprint's commitment to best-in-class service.

"This strategic expansion comes at a perfect time as we have introduced our new generation of flatbed printers," added President Erik Norman. "With David Sinner on board, we are better positioned to get a greater understanding of local and regional market dynamics, and tailored solutions for our customers' needs."

This addition to the team underscores swissQprint's dedication to optimal customer experience by offering personalized attention and tailored solutions. With David Sinner's support, swissQprint aims to deepen its market presence and strengthen relationships with customers across the Central Territory.

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Captions

David_Sinner_swissQprint.jpg



David Sinner now represents swissQprint in the Central Territory.

swissQprint_Nyala_flatbed_printer.jpg



swissQprint has recently introduced the flatbed Generation 5, offering higher productivity and even more versatility.

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