Press release, August 2026

Reliable productivity for print businesses

At The Print Show (29 Sept. – 1 Oct. 2026, NEC Birmingham, stand P420), swissQprint will demonstrate how its technology helps print service providers combine high productivity with dependable day-to-day performance. Live printing, high-value applications and an integrated print-and-cut workflow will illustrate how reliability and versatility support demanding production environments.

For many print businesses, the challenge is no longer simply producing more. Tight deadlines, high quality expectations and increasing competition require equipment that performs reliably day after day while maintaining outstanding print quality.

Reliability under pressure

At The Print Show, swissQprint will showcase the Kudu flatbed printer, representing the company's latest flatbed generation. Running live throughout the exhibition, the Kudu will demonstrate high-speed production of full-size 8×4 media. Visitors will gain a practical impression of productivity, ease of operation and consistent output quality.

"Productivity only matters if you can rely on it," says Erskine Stewart, Managing Director of swissQprint UK. That philosophy is reflected in swissQprint's 36-month factory warranty, underlining the manufacturer's confidence in the long-term reliability of its systems.

Applications that add value

Beyond productivity, the stand itself will demonstrate how print service providers can expand their offering through a broad range of applications. Every printed element on display has been produced on the Kudu, highlighting the versatility of a single platform across materials including textiles, ACM, acrylic and Xanita Board.

Retail graphics, POS displays and interior décor applications will be complemented by speciality effects including neon colours, textured effects and varnish printing. Together, they illustrate how print businesses can create distinctive, value-added products while maintaining efficient production.

Integrated production workflow

In collaboration with Zünd, swissQprint will also demonstrate a print-and-cut workflow for short-run packaging and similar applications. The integrated solution highlights how digital printing and finishing can work seamlessly together to increase efficiency while maintaining the flexibility required for customised production.

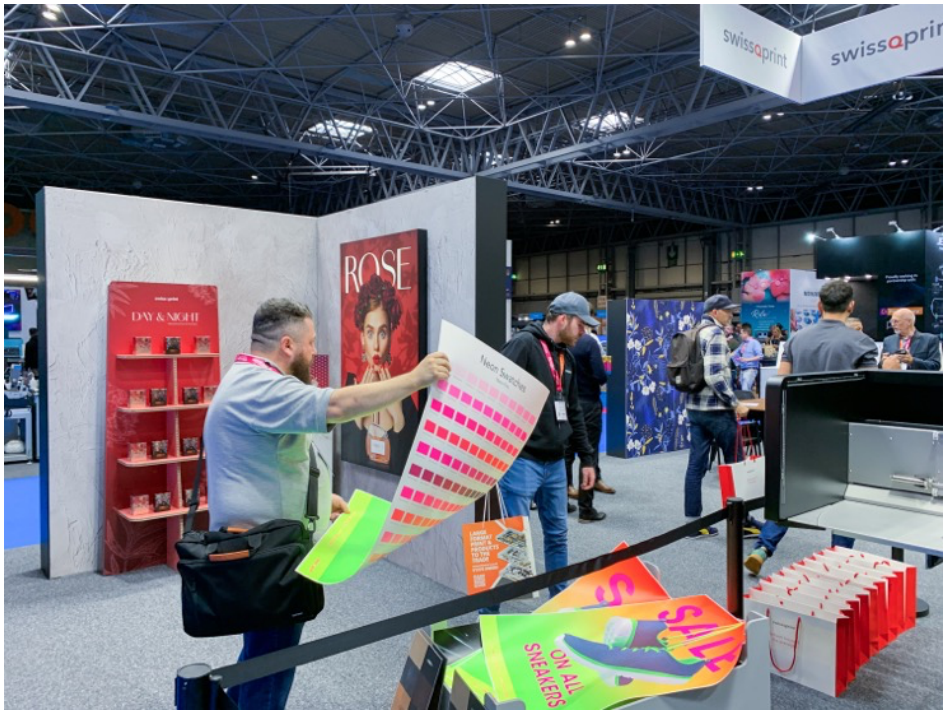
"Seeing the technology in production makes the difference immediately clear," says Stewart. The demonstrations underline swissQprint's focus on helping print businesses combine dependable productivity with the ability to respond to changing customer demands and unlock new business opportunities.

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Caption

swissQprint_The_Print_Show_25_impression.jpg



Visitors to The Print Show will discover how swissQprint combines reliable productivity with applications that help print businesses differentiate themselves.

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