swissqprint

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swissQprint to show trend-led applications at C!Print Madrid 2027

From 12 to 14 January 2027, swissQprint Spain will exhibit at C!Print Madrid, IFEMA MADRID, stand E20. Visitors will see applications that help print service providers respond to current trends and win new customers.

Interior designers, retailers and brands want prints that stand out. For print service providers, every new application is a chance to open up new business. At the stand, the swissQprint Spain team will explore with visitors which of these applications pay off for their business.

From window views to fluorescent colour

Printed balcony windows will be one of the highlights on the stand. Once installed, the prints bring the look of a window into rooms with little daylight. They can also light up as advertising displays.

Neon yellow and neon pink create fluorescent looks that make indoor graphics hard to overlook. Effect varnish adds visual, tactile and droptix 3D effects. The result is a print that invites people to stop, look closely and touch.

Live production on the Nyala 5

A wide range of applications will be produced live on the Nyala 5, and visitors will be able to watch the process and examine the samples. The printer's ten colour channels can be configured individually. Options include neon, white, orange, primer and effect varnish.

"Customers regularly ask us which new application could become a real line of business for them. At C!Print, we want to answer that question together. Seeing and touching the results makes that conversation much easier," says Jorge Suberviola Freire, General Manager at swissQprint Spain.

Free ticket and personal meetings

Visitors can register free of charge using the promotional code E-SWIM2CPM27. Anyone who would like to discuss a specific project can book a meeting with the swissQprint Spain team in advance, either by phone on +34 93 159 22 99 or by email at info@swissqprint.es.

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Caption
swissQprint_trade_fair_impression_2026.jpg



Visitors to swissQprint stand E20 at C!Print Madrid 2027 will discover applications with the potential to become a new line of business.

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