swissQprint

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swissQprint demonstrates how flexible flatbed production drives profitability

At a time when sign and display producers face increasing pressure to deliver more with fewer resources, flexibility and production efficiency are becoming decisive competitive factors. At the ISA International Sign Expo 2026 in Orlando, swissQprint will demonstrate how print service providers can address these challenges.

At booth 2511 at the ISA International Sign Expo 2026 in Orlando, visitors will experience the fifth-generation swissQprint flatbed printer range, designed to support a wide range of business models – from sign shops to high-volume production environments. Apart from output speed, the Swiss printer manufacturer emphasizes modularity, application diversity and consistent print quality as key drivers for sustainable profitability.

A platform built for different business models

The Generation 5 flatbed range comprises five modular printers in two formats and multiple performance classes. This approach allows users to configure their printer according to their specific application mix, instead of adapting their business to a fixed machine concept. All systems share the same newly engineered mechanical foundation, developed to ensure high precision, repeatability and long-term stability in daily production. All Generation 5 flatbed printers are backed by a 36-month manufacturer's warranty, reflecting the platform's robust design and long-term reliability.

With print speeds up to 23 percent higher than the previous generation and ten freely configurable color channels, the platform supports both efficient short-run production and high-value specialty applications. Neon inks, which will be prominently featured at the booth, open up additional creative opportunities for attention-grabbing signage and retail graphics.

Applications instead of specifications

Rather than presenting technology in isolation, swissQprint will focus on real-world output at the ISA show. Visitors can explore a broad range of printed applications in themed presentation areas and during live demonstrations, illustrating how different configurations translate into tangible business opportunities.

"Many of our customers are looking for ways to stand out while keeping production efficient," says Erik Norman, President of swissQprint America. "The purpose of our work is to give customers the kind of peace of mind that comes from being certain: certain our printers will deliver industry-leading reliability and versatility, certain your swissQprint will become your operators' favorite device, and certain you're backed by expert, caring support that keeps you running and profitable."

With Generation 5, swissQprint has obviously built a platform that adapts to those needs – whether a company focuses on specialty signage, short runs or diversified production.

Experience the difference on the show floor

According to swissQprint, seeing the print results live remains a crucial part of the decision-making process. "Our production capability with certain effects, especially with neon colors and fine detail, simply can't be judged from samples or specifications alone," Norman adds. "That's why we invite visitors to experience the output in person."

ISA International Sign Expo 2026 takes place April 8–10 at the Orange County Convention Center in Orlando, Florida. swissQprint will be exhibiting at booth 2511.

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Caption

swissQprint_QUS_Show_Team_ISA.jpg



The swissQprint team is ready to present the latest flatbed generation as well as a range of stand-out applications.

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