swissQprint

Press release, March 2025

FORM AG, kreative Macher, chooses Swiss innovation for flatbed printing

FORM AG, a creative agency based in Bern, Switzerland, has recently installed a Kudu flatbed printer from swissQprint. The decision was driven by the need for increased productivity, superior quality, high system availability, and proximity to the manufacturer.

The company's recent relocation and expansion provided the perfect opportunity to invest in a new large format printer. The Kudu has replaced two older machines from a different brand, significantly boosting productivity.

For instance, a recurring job that previously took three days can now be completed in just one day with the Kudu. The printer's high-speed printing is enhanced by the Tandem mode for non-stop printing, and a pin system for quick and precise media registration.

The Kudu also features a roll to roll option, which Markus Rolli, the Production Manager for Digital Printing, appreciates for its efficiency. "Switching between flatbed and roll jobs is quick, and the vacuum is easy to adjust," he notes. The compact design of the roll to roll option has also simplified integration into the print room.

Market differentiation

FORM AG, kreative Macher, aims to provide its customers with the highest quality and new offerings with the Kudu printer. This includes tactile prints and special effects like droptix (optical 3D effect) or gloss enhancements, made possible by the printer's varnish channel. These unique features help FORM AG, kreative Macher, stand out in the market, building on their reputation for precise 3D printing solutions.

Investment security and sustainability

As the central output system for large-format printing, the Kudu must operate reliably. "Longevity and excellent support are crucial," emphasizes CEO Stefan Ingold, who values swissQprint's responsive support from the company’s headquarters in Switzerland.

FORM AG, kreative Macher, is also committed to minimising its environmental footprint. A photovoltaic system generates energy for the entire site, with the Kudu consuming an average of only 2.2 kWh. Additionally, a heat exchanger recycles the warm exhaust air from the printer's vacuum pumps back into the energy cycle.

The choice of the swissQprint machine underscores FORM AG's commitment to innovation, quality, and sustainability. The company is confident that the Kudu's Swiss-made performance, quality, and reliability will contribute to its long-term success.

About FORM AG, kreative Macher
FORM AG, based in Ostermundigen, near Bern in Switzerland, offers comprehensive services in advertising, branding, and interior design. The company specializes in 2D and 3D solutions, graphic design, digital printing, 3D object construction, advertising technology, and decoration, providing end-to-end solutions from concept to execution.

Further information:

swissQprint AG
Schützenwiese 8
CH-9451 Kriessern
T +41 71 727 05 05
office@swissqprint.com
www.swissqprint.com

FORM AG, kreative Macher
Milchstrasse 12
CH-3072 Ostermundigen
+41 31 378 42 42
info@form.ch
www.form.ch

Captions

swissQprint_Form_Team.jpg



The FORM-AG team appreciates the efficiency of the swissQprint flatbed printer. Markus Rolli, Head of Digital Printing (2nd from right) and the operators: Leena Rawyler (right), Thomas Lüthi (left) Adrian Roth (2nd from left).

© swissQprint AG

swissQprint_Form_Stefan-Ingold_Portrait.jpg



"We intend to differentiate ourselves in flatbed printing with innovative applications such as droptix," says Stefan Ingold, CEO of FORM AG, kreative Macher.

© swissQprint AG

swissQprint_Form_Ingold-Familie.jpg



Two generations in front of the latest 3D printing technology. Thierry, Stefan and Pascal Ingold.