

Press release, May 2026

## **swissQprint opens new facility to support growth in North America**

The U.S. subsidiary of Swiss large format printer manufacturer swissQprint will celebrate the opening of its new headquarters in West Dundee, Illinois, with an Open House event on June 24, 2026. The event also marks the company's 10-year anniversary serving the North American market.

The new facility represents a major investment in customer support, technology demonstrations and long-term growth in the United States and Canada. With significantly expanded space for showroom operations, warehousing, technical service and training, swissQprint aims to further strengthen support for its growing customer base throughout the region.

"We're excited to celebrate not only the opening of our new U.S. premises, but also 10 successful years of swissQprint America," said Carmen Eicher, Chief Sales and Marketing Officer at the swissQprint headquarters in Switzerland.

### **Technology showcase and live demonstrations**

At the center of the facility is a 4,700 ft<sup>2</sup> showroom where visitors can experience the latest swissQprint flatbed and roll to roll printers alongside a wide variety of application examples. Apart from tours through the new premises, the Open House program will focus on current developments in UV printing technology and effective ways print service providers can increase efficiency and profitability.

### **Practical insights for print service providers**

In collaboration with several partners, including Caldera, OneVision, and Color Logic, swissQprint will hold live workflow demonstrations. Attendees will gain insight into workflow optimization from file preparation to finished print, as well as strategies for expanding application portfolios with confidence. In addition, visitors may explore embellishment techniques and special effects designed to create higher-margin applications. The event will also provide opportunities for networking with industry professionals and the dedicated swissQprint team.

### **Registration information**

Attendance at the Open House is free of charge. Registration is required due to limited capacity. Interested parties are requested to register by June 10, 2026.

[swissqprint.com > Company > Events](https://swissqprint.com/Company/Events)

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**New address**

4100 Canterfield Pkwy E  
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**Caption**

swissQprint\_America\_new\_building.jpg



The new swissQprint America facility expands showroom, service and warehouse capabilities to support continued growth in the North American market.  
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