

Press release, November 2025

Kudu is the next piece in Printvision's trade expansion

Leicester-based large format trade printer Printvision is eyeing growth and new applications after investing in a new cutting-edge swissQprint Kudu flatbed printer.

Installed in September at one of Printvision's recently acquired production sites in Leicester, the swissQprint Kudu is now in full operation, bringing new levels of speed, quality and flexibility to the company. Procurement of the Kudu is part of a multi-million pound investment programme and increases Printvision's product offering, as it continues to support a nationwide base of resellers with high-end large format and fabric print specialist services.

Driving new applications

Configured with roll to roll and dual roll options together with the ability to print white and varnish, the Kudu is enabling Printvision to expand into more complex and creative applications. These include multilayer printing, textured effects, and work on rigid substrates such as acrylic, glass and wood as well as the fabric substrates it is widely known for. The new Kudu will vastly increase Printvision's product range available to trade resellers and open up new business.

Printvision managing director Krit Patel is excited about the many other substrates the business is running through the Kudu. "This is an altogether different machine in our line-up," he said. "The Kudu will give a wider offering to our customers. We are exploring printing on many more substrates with even greater creativity."

Quality, speed and performance

The Kudu combines huge output alongside top quality print production. The 3.2x2 m machine can operate at a maximum speed of 341 sqm per hour, while being incredibly energy efficient. It consumes an average of 2.2 kilowatt-hours of electricity, the same as a normal kettle.

The decision to invest in the Kudu was made following a demonstration at swissQprint's UK headquarters in Bracknell, where the machine was put through its paces. "swissQprint has a reputation for making the best machines in the world and we saw that from the very first demonstration," said Krit. "It is brilliant to have the best machine on the market at Printvision. It adds real prestige to our business."

Supporting a unique trade model

Operating exclusively as a trade supplier and fabric print specialist, Printvision provides large format print, exhibition and display solutions to resellers, print management companies, and agencies across the UK. The Kudu installation is part of a wider period of investment for the firm, which has recently expanded to 60,000 sq ft across four sites, launched a new MIS system, and is to launch a customer-focused website at the start of 2026.

"Growth is so important, and investment in new technology is crucial to this strategy," said Krit Patel. "We are showing our customers that we can do so much more for them, and the Kudu is at the heart of this."

Ian Maxfield, Regional Sales Manager at swissQprint UK, said: "Printvision's commitment to quality, speed and excellence makes the Kudu a perfect fit for their trade focused business. We're delighted to be part of their ongoing journey to expand their offer to customers and drive new opportunities."

About swissQprint

swissQprint is a privately owned Swiss manufacturer of large format printers. High precision, outstanding performance, exemplary service, and exceptional reliability drive swissQprint's innovation in digital printing. More than 220 employees are proud to stand behind the swissQprint name.

From signage and POS displays to art reproduction and bespoke industrial applications, swissQprint customers can always rely on state-of-the-art inkjet solutions. Providing the local service and quality swissQprint is known for, the UK office is one of six subsidiaries that support swissQprint's products around the world.

Further information:

swissQprint UK
Bridge House, Brants
Bridge
Bracknell
RG12 9BG
T +44 1344 929 580
info@swissqprint.co.uk
www.swissqprint.co.uk

Press contact:

Nielsen McAllister
116 Green Lane
Derby
DE1 1RY
T +44 1322 293939
swissqprint@nmpr.co.uk
www.nmpr.co.uk

Caption

swissQprint_Kudu_Printvision.jpg



Ash and Krit Patel see investment in a swissQprint Kudu as key to driving growth in trade print.

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