swissQprint

Press release, November 2026

One of Spain's largest print companies invests in swissQprint

swissQprint Spain looks back on a successful 2026. Print businesses across Spain and Portugal invested in its large format printing systems, among them Nivell Publicitari in Barcelona, one of the country's largest print companies. One existing customer added a second machine just two years after the first.

Nivell Publicitari wanted to take on more jobs and meet rising quality requirements. To do so, it chose the Kudu flatbed printer. "Our customers were asking for a level of quality we couldn't offer before. Now we can say yes to those jobs," says José Antonio Marina, CEO at Nivell. Print quality also convinced Innovart in Lisbon and La Digital impser in Girona. Both companies replaced their previous printers with a Nyala 5 flatbed printer, a model in operation at well over 1,000 users worldwide.

New applications, new business

New applications open up new business and can increase a machine's utilisation. Pressing, a point-of-sale specialist in Barcelona, chose a Kudu for its quality and versatility. Light inks deliver natural skin tones, and the roll to roll option extends the company's offering to flexible media such as films, banners and mesh. Grupo GP in Elche, Alicante, now uses a Nyala 5 with neon inks to create fluorescent effects on indoor displays, giving its customers added value.

Investments for the long term

Pacoprint in Jaén, Andalusia, installed a Kudu in 2024. As order volumes kept rising, the company added a Nyala 5 two years later to keep pace. Both printers can be expanded with modular options at any time to meet changing requirements.

swissQprint develops and manufactures its machines in Switzerland with a long service life in mind. Today, 90 per cent of swissQprint machines aged ten years or older are still in daily production. A 36-month warranty adds further investment security.

"When print businesses choose a manufacturer, they choose a partner for the next ten years," says Jorge Suberviola Freire, Managing Director of swissQprint Spain. "The fact that they are choosing us reflects the trust we have earned."

Personal support in Badalona

New equipment can mean new workflows. swissQprint Spain supports customers through this phase with its own local team, in person and without language barriers. Training is also available at its showroom in Badalona.

Print businesses planning their next investment can arrange a consultation with Jorge Suberviola Freire and his team. On request, they produce test prints on the customer's own material and demonstrates the Nyala 5 flatbed printer live. Contact: T +34 93 159 22 99, info@swissqprint.es, www.swissqprint.com.

More information:

swissQprint AG
Schützenwiese 8
CH-9451 Kriessern
T +41 71 727 05 05
office@swissqprint.com
www.swissqprint.com

swissQprint Spain
Manuel Fernández Márquez, 33
Parque Empresarial Grandland
08918 Badalona, Barcelona
Spain
T +34 93 159 22 99
info@swissqprint.es
www.swissqprint.es

Caption

swissQprint_Nivell_Kudu-PR.jpg



Nivell Publicitari now meets rising customer quality demands with its Kudu. Pictured: Manuel Peramos, Production Manager, and José Antonio Marina, CEO (right).

© swissQprint