

Press Release, August 2024

GMD installs new Nyala thanks to innovative finance plan

The collaboration between swissQprint and Compass Business Finance has helped GMD Print & Install (GMD) purchase a new Nyala 4 with a tailored payment plan. The initiative reflects swissQprint's commitment to making high-quality printing technology accessible to companies of all sizes.

Founded in London in March 2017 by Justas Gadliauskas, GMD initially focused on manufacturing signage. When searching for a new printer at the start of 2023 to meet the growing demand for its services, the business was originally looking at a second-hand machine. However, after a visit to swissQprint UK's Bracknell headquarters GMD decided to invest in a new swissQprint Nyala 4, financed through a bespoke package from Compass.

Making quality accessible

With creative financing solutions, Compass and swissQprint can offer customers flexible payment schedules to best meet their needs. Specialising in the print industry, Compass recognises the value and reliability of swissQprint machines, which retain their value due to their reliability, performance and long service life.

Mark Nelson, Director at Compass Business Finance, commented: "Our understanding of the print market, combined with our flexible and competitive financing options, allows us to structure deals that work for our customers. The collaboration with swissQprint means we can offer packages that support businesses at every stage of their growth."

Transformational quality

The six-colour machine, equipped with white and varnish, as well as the roll to roll option, gives GMD the ability to match its demands. Listing some of the world's most well-known brands as customers, only the highest quality printing will suffice.

Additionally, GMD took up the option of the 36-month warranty to give extra peace of mind. The warranty covers maintenance and servicing of the printer, with dedicated UK support ensuring it is always optimised for the best results possible.

"Quality has always been paramount for us," GMD's Founder Justas said.

"Utilising a finance model with Compass allowed us to invest in the best

equipment without straining our cash flow. The Nyala 4 has transformed our business, enabling us to take on bigger contracts with top-tier clients in the retail sector."

Building strong partnerships

swissQprint's collaboration with Compass Business Finance is not just about financial solutions but also about building strong, collaborative relationships, offering clients peace of mind and the freedom to focus on delivering excellence.

Erskine Stewart, Managing Director of swissQprint UK said: "Our goal is to support our customers in every possible way. The success of GMD is a perfect example of what can be achieved with the right technology and financial support."

About swissQprint

swissQprint is a privately owned Swiss manufacturer of large format printers. High precision, outstanding performance, exemplary service, and exceptional reliability drive swissQprint's innovation in digital printing. More than 200 employees are proud to stand behind the swissQprint name.

From signage and POS displays to art reproduction and bespoke industrial applications, swissQprint customers can always rely on state-of-the-art inkjet solutions. Providing the local service and quality swissQprint is known for, the UK office is one of six subsidiaries that support swissQprint's products around the world.

Further information:

swissQprint UK
Bridge House, Brants Bridge
Bracknell
RG12 9BG
T +44 1344 929 580
info@swissqprint.co.uk
www.swissqprint.co.uk

Press contact:

Nielsen McAllister
116 Green Lane
Derby
DE1 1RY
T +44 1322 293939
swissqprint@nmpr.co.uk
www.nmpr.co.uk

Caption

swissQprint_Nyala_GMD.jpg



GMD's founder Justas Gadliauskas alongside the new Nyala 4, financed through a bespoke package from Compass and swissQprint.

© GMD