swissQprint

Press release, March 2026

# swissQprint to exhibit scalable large format power in Barcelona

**swissQprint is spotlighting the company's Generation 5 flatbed printers at the Fespa Global Print Expo 2026 in Barcelona. Visitors will see for themselves how large-format production can scale flexibly. True to the motto 'Made for Winners – Loved by Thousands', the Swiss manufacturer will also demonstrate why users worldwide place their trust in these Swiss-made products.**

"With flatbed Generation 5, we have the right solution for businesses all along the scale – from small operations to industrial production environments," says Carmen Eicher, Chief Sales and Marketing Officer at swissQprint. "Two flatbed sizes, tiered productivity levels up to 341 m²/h and modular expandability make these systems a secure, scalable investment."

## Experience Kudu and Karibu 2 live

Two printers will be operating live on the swissQprint stand: Kudu, the high-end model representing the flatbed range, and Karibu 2, the dedicated roll to roll printer with unique features. In Barcelona, the duo will demonstrate their productivity, precision and versatility under real-world conditions. Thus visitors can see for themselves how to run routine production work efficiently while leveraging special applications to generate additional margins.

## Inspiration for new fields of business

An application gallery at the swissQprint stand will showcase the creative potential of large format printers. Eye-catching neon prints and stunning colour-changing effects are among the capabilities that help print service providers to clearly distinguish themselves from the competition and profitably tap into new markets.

## Swiss quality promise

All the printers are 100% developed and manufactured in Switzerland. They deliver flawless, reproducible results even at high production speeds. And they are designed for decades of use: According to swissQprint, 90% of all machines over ten years old are still in daily operation today.

Users worldwide appreciate swissQprint machines' high uptime and modest maintenance requirements, with their resulting low total cost of ownership,

environmental sustainability and enduring profit-earning power. There is also the investment security that comes from swissQprint's 36-month factory warranty.

Visitors to stand B140 in Hall 3 will experience how the flatbed Generation 5 in particular enables growth – in terms of technology, creativity and profitability. The swissQprint international distribution network will be supporting the trade fair presence, with local contacts on hand to provide market-specific advice.

Further information:

swissQprint AG
Schützenwiese 8
CH-9451 Kriessern
T +41 71 727 05 05
office@swissqprint.com
www.swissqprint.com

**Caption**
swissQprint_PR_Fespa-2025_Impression.jpg




Flatbed Generation 5 will take centre stage on the swissQprint stand, with real-world applications and direct interaction with experts.

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